Position Announcement

Long Island Traditions is a regional non-profit organization dedicated to documenting, presenting and preserving the traditional folk arts and architecture of Long Island. Our areas of research and programs include maritime culture, ethnic folk arts of recent and established immigrants, and local and traditional architecture.

Marketing Specialist for Long Island Traditions

Reporting to the Executive Director, the Marketing Specialist will guide the strategy for developing a new website and social media materials to consistently articulate Long Island Traditions’ mission. The Marketing Specialist will ensure that LI Traditions is viewed as the primary source, disseminator, and conduit of information relating to traditional culture of Long Island. This is a part time position. Diverse applicants are encouraged to apply.

The Marketing Specialist will work closely with the Executive Director and Program Manager within the organization as the communications partner on a variety of strategic initiatives.

Responsibilities

- Develop a new interface for the organization’s web site
- Track and measure the level of engagement within the network over time
- Manage media contacts

Qualifications

- B.A. or higher in communications or related field. Highly collaborative style including web site design experience
- Strong writing/editing and verbal communication skills

Salary $20 - $25/hour. Persons of all backgrounds, race and ethnicity are encouraged to apply. Please send a resume, links to three web sites you have designed, and three social media writing samples by March 1, 2020.

To apply send materials requested and two references to info@longislandtraditions.org.